

Soapmaking Residency  
Worlds End Farm

Limit: 4 participants for 6 days, 5 nights

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**Day 1 Tuesday**

Arrive 1:00 to 4 PM

Settle into rooms

Visit the studio

7:00 Dinner

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**Day 2 Wednesday**

7:00 -9:00 coffee and breakfast bar

9:00 -10:00 meet for discussion of expectations and goals for your business

11:00: Meet in soap studio

- Introduction to soap making
  - The chemistry of soap
  - Ingredients and how they work
  - Nuances of soapmaking: Temperature, fragrance oils,
- Demo soapmaking batch
- Introduction of Business Plan Template  
(to be worked on during the week)

1:00 Lunch

2:00 Meet in the soap studio

Each student makes a test batch of soap with **a single fragrance.**

Questions and discussion on making first soap.

Essential oil blending discussion  
Begin making tests for oil blends

We'll end about 4 pm or 5PM (students may keep working)

Free time till 7:00 PM dinner

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### **Day 3 Thursday**

7:00 -9:00 coffee and breakfast bar

9:00 AM Meet in soap studio

Cut soap made yesterday and evaluate...for scent

Essential Oil Blending

How to blend e/os: discuss the principles of blending and how to make a blend.

Discover which e/os you like and start to explore top , middle and base notes of each.

Begin to plan 3 blends for your own soap.

12:00 Lunch

Finalize scent blends

Make 3 test batches of soap with you scent blends.

Finish about 4 or 5 PM

Free time until 7:00 PM Dinner

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## **Day 4 Friday**

7:00 -9:00 coffee and breakfast bar

9:00 Meet in soap studio

Cut the soap made yesterday.  
Discuss drying and curing of soap  
Evaluate for quality and scent

Continue scent blending and create the final 3 blends you will make into soap

12:00 Lunch

Large Batch Soapmaking: discussion of how that changes soapmaking

Make 3 test batches of soap with your scent blends.

Finish about 4 or 5 PM

Free time until 7:00 PM Dinner

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## **Day 5 Saturday**

**This will be a full day devoted to business development**

7:00 -9:00 coffee and breakfast bar

9:00 Meet in soap studio

Elements for starting a soap business

**Making** a good soap

what will makes yours special

keep line small in the beginning

**Business Basics**

FDA regulations, Business licensing,  
a business plan etc.

**Pricing**, cost of your bar

costing worksheet

12:00 Lunch

**Packaging**

what will make it catch ones eye?

Box, paper, bag,??

**Marketing**

visit trade shows to see what's selling

look at soap websites to see packaging,

cost, ingredients

## **Research**

You can learn so much from researching other soap companies.

Free time or continued discussion until Dinner: 7:00 PM

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Day 6 Sunday

7:00 -9:00 coffee and breakfast bar

9:00 Meet in soap studio

Final review and questions

12:00 Lunch in Coyote Café before leaving.